



1 B+W Pop Filter 424 orange

The main function of these filters is to give an intentional surrealistic color effect. Subjects of a monochromatic or distinct white coloring can be intensified or changed completely in its character through the overlay of a dominating exaggerated color.

Filter factors:

Daylight film in daylight 2; Tungsten 2.

Tungsten film in daylight 2; Tungsten 2.

2 B+W Pop Filter 442 purple

Filter factors:

Daylight film in daylight 3; Tungsten 2.

Tungsten film in daylight 4; Tungsten 3.

3 B+W Pop Filter 461 green

Filter factors:

Daylight film in daylight 4; Tungsten 10.

Tungsten film in daylight 2; Tungsten 4.

4 B+W Pop Filter 480 blue

Filter factors:

Daylight film in daylight 5; Tungsten 25.

Tungsten film in daylight 2; Tungsten 5.

5 B+W Pop Filter 490 red

Filter factors:

Daylight film in daylight 5; Tungsten 3.

Tungsten film in daylight 10; Tungsten 5.

6 B+W Redhancer 491

The B+W Redhancer (made from didymium glass) improves the color saturation of reds, oranges and earth-tone colors such as rust, brown and amber. The range of colors improved by the B+W enhancing filter makes it popular for use on autumn foliage and brownish-red scenic compositions, such as those found at the Grand Canyon. It is also the filter of choice for intensifying the red in objects such as tomatoes, cherries, strawberries, lip stick and fire engines. For more dramatic and exciting effects, the enhancing filter may be combined with a B+W polarizing filter. Filter factor: 2.

Pop filters are made of high-quality glass that is toned in brilliant colors. They are used for an intentional surrealistic color effect by totally overlaying the color of the scene with the color of the filter. Although both tungsten and daylight balanced films can be used with equal success, it should be noted that exposure factors will vary.

See pages 47 – 49 for available sizes.

Tips

These filters give the best results with detailed subjects especially when strong colors or black surfaces are included in the foreground. The color overlaid by the filter then achieves a creative reference point. If the dominating color of the subject is similar to the filter color, the referred filter factor is reduced. If a filter in the complementary color is chosen, the filter factor is increased.